

Westgrove P.A.C.K Board Meeting – Weds., 11/20/ 2024 7pm

Attendance / Roll Call

- Call to Order at 7:05 pm Nov. 20, 2024
- In attendance: Shawn Bloom, Jennifer French, Jeff Pandin, Liz Yap, Steve Zielenski, LeeAnn Williams, and Rich Abelson. Regrets from the meeting: Bill.

Financials - Jeff Pandin

- Cash / Banking Position currently: Total in all accounts: \$24,350.55.
- Zelle, could we add to our current apps? Jeff to research a Zelle account.
- Question from the group: How do you increase your monthly funding, answer: within your PACK account go to set up and change the monthly amount.

Operations - Shawn Bloom

We need to get the county position on Water Abatement – Shawn has a quote for \$8,360 using our funds (on deposit and in treasury) vs. \$7,500 plus FCPA-provided gravel (cost unknown):

- Option A – Private, the PACK does all the work to the fence, and the county does the rest of the work from the fence and beyond.
- Option B – The county does the whole project. Good option because of the price and “prime contractor” considerations. Concerns around timing, and responsiveness. **Action item-** Talk to the county on both options. Response by December, PACK would like the work to be done in mid-February before the south end closes for reseeded.

County MOU Renewal Closeout- Steve Zielenski

- EWF project \$16,560 plus \$2,784 annual maintenance.
- MOU Document Redline Highlights Discussion – Approval to return to County for discussion and ratification. Sending the edited MOU to the county after the PACK asks about the water project. Steve to have both finished by the end of the month. Shawn to update the quote for water project to discuss with the county.

Sponsorships Discussion - Liz Yap

- Pampered Pet Renewed for 2025 – Poop Waste Bags
- Sponsor Survey Summary- sent to 8 people, one group responded as a “strong positive”
- 2025 Hot Dog Fridays – Building Potential Sponsor Awareness / Pipeline. Liz is working on the pipeline of potential sponsors. Tabled till March/ after the holidays.
- Options for Dog park fundraising-
 - tag memorial – long-term project for the future.
 - water bowls with logo, Liz will get price, will have further discussion at next meeting.
 - Funding raising thoughts: people like being anonymous
 - Memorial Bricks - need a project to wrap it with. North end ADA project

Other Business

- Dog park cleanup, incentivize volunteers with food, ice-cream truck for participation.
- Bill; Shirts to identify board members. Most board members were not in favor of a t-shirt due to having to remember to bring/wear. Floated other ideas. Jennifer offered logo embroidery services. Liz will arrange a meeting.

Projects updates - Jeff Pandin

- Bench has been ordered, need to meet the shipper for delivery.

Communications- Steve Zielenski

- November - End of Year Fund Drive (Tax Deductions) – Seasonal Gifts/Giving
- December – Preview of 2025 Season (Project Updates, Water, Bench, Mastenbrook Grant, EWF)
- January – TBD, Looking for ideas.
- February – “Rules of the Park” - Rich
- March – Turf Renewal, Water Abatement Project Update

New Business - Everyone

- Expression of interest in board member position. Ryan (dog “Wizard”) expressed interest in joining the board as At-large position (he has operations and fundraising experience. The board agreed on Ryan joining the board as an At Large member. Steve to connect with details.
- Persistent kennel cough / respiratory reports. Pull up water bowls from the park, we need to send out communication / social media. LeeAnn will pick up the bowls after a social media alert to members.
- Next Meeting Jan 8, 2025 at 7pm.
- Adjourned

Meeting was called by Jennifer French at 8:28 pm