

02/18/2026

Board meeting

Meeting called to order at 7:00pm by Jennifer French. Board members in attendance: Jeff Pandin, Shawn Bloom, Steve Zielenski, Jennifer French, William Voss, & Rich Abelson, Pei Wang, Ryan Anthony and Liz Yap.

Financials (Jeff): As of 01/07/25

- Burke & Herbert Checking = \$14,221.45
- PayPal = \$ 2,740.56
- Venmo = \$11,491.91
- Held in Trust: \$ 0
- Total= \$28,456.95

Significant difference from prior month is due to payment to FCPA of ADA/Engineered Wood Fiber project fees associated with Mastenbrook Grant

Operations (Shawn):

ADA project updates: Steve sent out email to the country looking for any updates they may have as to start date, no reply from the County.

Shade Shelter: Steve asked again for a budgetary figure for these projects for consideration and fund raising leading into a Mastenbrook Grant application.

Tree program from Fairfax county: Ryan is still willing to lead the tree project, Ryan will reach out if help is needed. Ryan to look into when the program will restart for the 2026 year and resubmit our 2025 application that was denied due to the county selling out of trees.

Communications (Liz):

Westgrove History Project: The board discussed the Westgrove history project, Pei led the interview with Jeff and Melissa for the parks history. The board agreed to finalize the history content with one more review from Jeff and Steve before deciding how to share it.

Spring updates: The group also addressed upcoming park maintenance projects and the need to communicate these activities to park patrons. Most visible is dog waste collection leftover from winter storms.

Camera: Rich and Jeff to follow up on setting up a meeting with Supervisor Stork to discuss adding a camera to the park for safety purposes.

Hot dog Friday conversation: Bill is planning to meet with the manager at the Bellview dog store for lunch next week to discuss potential sponsorship opportunities.

Jeff shared that he and Melissa would like to organize the first sponsorship event as a memorial for their late dog, Porthos.

Hot Dog Friday

The board discussed sponsorship levels for HDF. Steve proposes a base sponsorship of \$175 and additional tiers of \$50-75 for business customers. Liz mentioned she and Steve had previously sent out a form for review with different sponsorship levels.

The group agreed on \$200 for PACK members and \$250 for sponsors. Steve suggested various other perks like website prominence, banners, email mentions, and social media exposure for higher-tier sponsors.

The board discussed the Hot Dog Friday event's positioning and sustainability. The debate was whether to frame it as a community event or a fundraiser, with arguments on both sides regarding its impact on attendance and financial viability.

The current model, where attendees donate to a jar, was reviewed, with concerns raised about consistency (of donations) and sustainability of the event in the future due to normal board turnover.

The board agreed to maintain the current format for this season but to revisit the messaging and approach in the future.

Upcoming meetings:

March 18, 2026 - 7pm

April 15, 2026 – 7pm

General meeting: April 19, 2026 – 3pm community center

May 20, 2026, 7 pm

Jennifer French adjourned the meeting at 8:16 pm.