

Westgrove PACK Board Meeting 9/9/2020

In attendance: Anne Street, Liz Yap, Melissa Pandin, Jeff Pandin, Hanna Beard and Emma McAlary

Meeting Started at: 6:10pm

Agenda

I. Chair's Greeting

II. Treasurer's Report

As of 9/9/202 we have \$1,525.35 in PayPal and \$3,954.35 in the bank. This makes a total of \$5479.70 We are in slightly better shape than we thought we were. This means grass and maintenance is covered through the spring, but we will definitely need to raise more money between now and next spring the rest of 2021.

III. Old Business

a. Fall Membership Drive -

Given our available man power and resources, the most efficient way to address fundraising will be a Fall Membership Drive. We ultimately need to make \$12,000 to cover grass and maintain for next year. The committee met and have basically finished the banners. Liz just needs exact numbers of what we raised and what we still need to raise. However, the question comes up as to whether we are looking for Caretakers (bodies) or money? We discuss the merits and difficulties of both. One person could donate all of the \$12,000 and we could get 200 people that only donate \$20 (the annual caretaker membership). Ultimately, the one donation of \$12,000 would make use fiscally able to cover the cost of next year which would be more successful than the latter. We also ask if we are raising money to keep ourselves even. We decided that we will do dollars raised instead of number of caretakers and we will call is the Fall Fundraiser instead of the Fall Membership Drive. We would like to have a cushion in the bank, so we decide that we will try to raise \$15,000.

We decide we can do a Spring Membership drive when money is not so dire. The dollar amount is more straight forward.

Jeff will edit the banner draft and send to Liz for printing.

b. Survey -

We approve the survey that the committee put together. Liz will write an email to send to send to the users with the survey. We will also put in on Facebook. We discuss how the data is captured and feel that is is better to use Survey Monkey instead of Google Surveys.

b. Elections -

We need some new blood. We discuss that Panna will probably not be here after Oct. Only Mike has shown interest. No one else has shown interest. We have talked to regulars and new people . We haven't asked new donors on Friday nights. We have directed them to our website

and Facebook so they can learn about the PACK. We didn't want to request too much of new park users too quickly. We don't feel comfortable jumping on them at Hot Dog Friday Night. During Caretaker Saturdays we have and will continue to direct new users to the website and ask if they are interested in or telling them we need help on projects. etc. Melissa will continue to serve at chair if no one steps up. We discuss this more. If she wanted to step down could we pass duties around? No one person has to carry the hat. Could that be it? We ultimately decide we need a chair.

c. Trees -

We decide that we will not replace the dead river birch on the outside of the fence on the north end of the park. We can use a chain saw to remove it. We do want to replace the October Glory Maple in side the round bench. We decide to have the nursery plant it. and Jeff will use his discretion on when they come and plant the tree.

d. North End Mud Hole and swale repair -

The swale lining is started to be uncovered. It seems the soil has eroded a little and the dogs are pulling up the plastic. Melissa will email Phil to have this repaired. We discuss how long-standing water stays in the area near the entrance and ultimately decide that it gets a little muddy as any grassy area will do. However, it is A HUGE improvement to the way it was before the swale was put in.

e. Agility Equipment Assembly -

We will put together the agility equipment on Saturday unless it rains too hard. Melissa will send out an email to ask for volunteers. The work will start at 9am and go until we are finished. We discuss placement again. We decide near the center, but we have to work away from the swale. It just sits on the ground and nothing is nailed down. It needs to be not too close to the maintenance gate to allow the grass mowing equipment to get into the park. We can decide final placement after it is halfway put together and we see its footprint

IV. New Business

a. Woof Bowl - Park member Mike has reached out to see if Woof Bowl would like to come to the park. They are a food truck selling doggy treats. They wrote back asking if we had a day in mind. However, the board has some questions. Do they need a license or permit to serve at the park? We decide that we will ask Phil from the county if we can even pursue it. If he says yes then we can research the rules/regs further. We also decide that we should tie it to an event already happening at the park like Hot Dog Friday Night. It would be very random just to have it with nothing going on. We can also have them come in the Spring for a Spring Opening Festival. We also think that we will have to promote it, which doesn't mean we endorse it. We will look into that further. Again, Melissa will start by emailing Phil. If Phil okays it, Emma has volunteered to do the research and to communicate with Woof Bowl.

b. Email Templates -

We discuss that we should have the logo on all emails and make sure the links at the bottom of the emails work. Liz said she would like to improve the templates. She says we can send her the info/content and she will beautify the emails and send. We agree that if anyone needs to send an email we will send a draft to Liz. She will do a test email first so we can catch typos.

c. Lucky Dog -

Lucky Dog would like to have another event on Sept 20th. Melissa will clarify if this is a public or private event so that what happened last time doesn't happen again. If it is private, then we will have to let our users know that the north end will be close. We also decide that Melissa should communicate the feedback we got last time politely.

d. Flea Market -

The idea for a flea market is presented. The idea is that we would give tables to the participants to sell their own belongings. We would tell them that at the end they can donate the percentage of their proceeds that they think is fair to the park. We discuss the merits of charging for a table or getting the donation afterwards? We think that we would get far more money if people donated what they thought was fair. We discuss COVID concerns and protocol and decide to table the discussion until the Spring.

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e. General Meeting -

Because we cannot have the general meeting indoors at the library or government center we decide to have the general meeting in the park on Saturday Oct 10th at 4pm. The other option was Zoom, but we felt it was easier to hold it at the park. We talk about the logistics of it at the park. The park will allow people to social distance and if there are too many people we can have a mic on hand so everyone can hear. Our only real business for the general meeting is the elections. If we have a contested election then we can double check who is a voting member or not.

Meeting adjourned at 8:04pm.