

Westgrove PACK Board Meeting 8/5/2020

In attendance: Melissa Pandin, Jeff Pandin, Megan Kesling, Hanna Beard, Emma McAlary, Anne Street and Liz Yap (by phone).

Meetings started at 6:00pm

Agenda

I. Chair's Remarks

Melissa thanks everyone for their work on Saturday—digging the trench around the new water feature and putting up the number signs.

II. Treasurer's Report

We have \$9,029.23. Of that number, \$5,501.00 is reserved for the agility equipment. The cash flow is based on that number. If we didn't have any other income except sustaining caretakers it would get us through March 2021. We would just barely squeak through so we aren't in total crisis mode.

III. Old Business

a. Meeting with Phil - the meeting was good. Melissa, Anne and Jeff updated Phil on what we've been up to at the park in terms of enhancing the water feature, putting up the numbered/ lettered navigational signs and the agility equipment. He was interested in how permanent the agility equipment would be and they showed him the pictures. He seemed pleased. He updated us on the work the county did on patching potholes in the road. Apparently, it was a training team that did the work so they were practicing. County is cooperating with us fully and we have excellent relations at this time.

b. Water fixture improvements - We agree that it looks terrific. The puddles and mud bees are gone. There are some big stones left over that Jeff will probably use to fill in as the trench settles. We will also have some left over to do something over at the other water fixture. Anne mentions that somewhere along the line Phill said he would fix it since they didn't do it right in the first place. He specifically said they didn't put enough gravel around it. He thought about doing it ,but decided against it and then said it was a mistake. Melissa will ask him.

c. Navigational Signs - No one at the park has mentioned the signs either way, but we agree they look tasteful. We speculate that most users won't know what they are for so Melissa will write about them in her chair letter.

d. Agility equipment - It is ordered, paid for and under construction. We need to decide where we are going to put it. North or south end? Will it take up too much room in the north end? If it is in the north end then it will be available all year round. Anne suggests that we wait until we see how big it is. However, once its assembled can't be move it because it is 400 lbs. Liz we can stake out the dimensions to see how big it is before we unpack and assemble it. We agree this is a great idea.

We also talk about the future projects that will go in the north end like the canopy and dog pond. We think the equipment could be pretty much in the middle of the north end. We talk about the future --canopy and dog pond. We think it could be in the middle. Melissa suggests

that we stake it out on Caretaker Saturday since we will be in the park anyway and people at the park can see what we are doing and ask questions. It can raise awareness about the PACK and what we do. We agree that we will do that.

Liz suggests/asks that if it seems too crowded. can we move the internal fence line? It is always a fall back positions because it can be done anytime. We think the county will be happy to help us. It will cost money. Melissa assigns the tasks to make the four stakes and the rope to Jeff. Through the course of Saturday we will discuss it and get other people's opinions. By the end of Saturday we will have a decision made about where the agility equipment goes.

e. Entry Improvement Project Management - We still don't have one. At this point we just need to work out the scope. Melissa will mention it in her chair letter to raise awareness and ask for help.

f. Cement pond - Scott and Yvonne are the project managers. Melissa and Scott keep trying to meet but there have been weather and other delays. She will follow-up with him and put a meeting together so the breadth and scope can be worked out. She will show him the picture of the one she saw in Penn. They might have some other ideas.

g. Trees - We have two trees that are dead. One is the river birch outside the north end near the park entrance and the other is the maple tree inside the park with the bench. When do we replace? Do we replace? We can probably do the actual replacement in the spring when it is closed. This will give it some time to root. We have to think what kind of tree that we want. We don't want to put another river birch now that our water issue is solved. Inside, we decide we will match the tree that is there. We are committed to native species. Jeff wonders about an evergreen. We think that we don't have to replace the one outside for now. Just take it out since it looks yucky. Jeff will figure out when and how it is coming out. We will do the inside tree when the south side closes. in the spring. We talk about how to protect the new tree. The stakes and green mesh fencing have been working for another tree we've been trying to protect.

h. Covid posts on Facebook - Melissa has tried to message the person politely twice now. It didn't work so we decide to just remove the posts as they are posted. Liz and Megan have already been doing that. We believe this approach is less confrontational and the person will get the hint.

i. Virtual Fall Fest - Emma talks about some of the research she has done and some ideas that might be feasible for online fundraising. Below is the list:

Get Fully Funded- How to do an Online Campaign

<https://getfullyfunded.com/online-fundraising-campaign/>

Classy - Resources for Online Fundraising

<https://www.classy.org/fundraising-events/>

Wild Apricot -Online Fundraising Ideas

<https://www.wildapricot.com/blogs/newsblog/2020/04/21/online-fundraising>

SoapBox Engage- Online Fundraising Ideas

<https://www.soapboxengage.com/blog/1863-virtual-fundraising-ideas>

Some Virtual Fundraising Ideas

1. Virtual Raffle
2. Online Auction
3. Virtual Talk/Seminar --an expert give a talk or demo?
4. Facebook Live Fundraising Event
5. Virtual Movie watching--buy a ticket and then have online discussion?
6. Virtual download with donations (Chili Recipe)
7. Sell logo march? T-shirts, Key chains, Poop Bag holder?

Poop Bag Holder

<https://www.google.com/search?q=logo+poop+bags&oq=logo+poop+bags&aqs=chrome..69i57j0.2839j0j7&sourceid=chrome&ie=UTF-8>

Key Chains

https://www.google.com/search?sxsrf=ALeKk03-UNY6qnWtkq660JM2smGXsQ5vEw%3A1596554282738&ei=KnwpX_rPLLiLytMPzq2SiA0&q=logo+key+chains+&oq=logo+key+chains+&gs_lcp=CgZwc3ktYWIQAz-IECAAQDTIECAAQDTIGCAAQDRAeMgYIABANEB4yCAgAEBYQChAeMggIABAWEAoQHjI-ICAAQFhAKEB4yCAgAEBYQChAeMggIABAWEAoQHjIICAAQFhAKEB46BAgAEEc6BAgjEC-c6BQgAEJECOGsILhCxAXDHARCjAjoFCAAQsQM6CAguELEDEIMBOg4ILhCxAXCDARDHAR-CjAjoECC4QJzoECAAQZzoHCAAQsQM6QzoHCC4QsQM6QzoKCAAQsQM6QFBCHAjoCC-C46AggAOggILhDHARCvAToHCAAQFBCHAjoECAAQcjoGCAAQFhAeUICtAVifvwFg-r8BaAB-wA3gAgAF-iAHxCZIBBDEzLjOYAQCgAQGgAQdnd3Mtd2I6wAEB&scient=psy-ab&ved=0ah-UKewj6jlyX7IHrAhW4hXIEHc6WBNEQ4dUDCAw&uact=5

T-shirts

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Frisbees

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[CAAQCjoKCC4QFBCHAhCTAjoICAAQFhAKEB46BAgAEA06BggAEA0QCjoGCAAQDR AeOgg-IABANE AoQHICR2AFY_ewBYIDwAWgBcAV4AIABYlgB8geSAQIxNJgBAKABAaoBB2d3cy13a-XrAAQE&scient=psy-ab&ved=0ahUKEwitlcm27IHrAhWQgnIEHVLvCnwQ4dUDCAw&uact=5](https://www.google.com/search?q=custom+logo+dog+items&aq=chrome..69i57j33.3758j0j9&sourceid=chrome&ie=UTF-8)

Custom Logo Dog Items to Sell

<https://www.google.com/search?q=custom+logo+dog+items&aq=chrome..69i57j33.3758j0j9&sourceid=chrome&ie=UTF-8>

We discuss the ideas further, but have not come to any conclusions. We decide we can brainstorm it more throughout the month. Megan says she will ask the Carpenter center how they did their online auctions. We can also ask our park user Mike if he has any ideas because he seems to be in this realm.

j. General Meeting - It is in two months. Do we have a back-up plan if we can't meet in the library? Can we Zoom? Jeff will check to see if the county meeting room can be used. We can social distance in there. If we can't get it then we will address how we will get the zoom going.

IV. New Business

a. Survey - We go through the questions that Liz suggested over email. Jeff asks what our goal is. Do we make people think about things or are we actually seeking info? We also discuss the amount of questions. We should definitely make it 10 questions or less. We haven't decided what the survey will be about, but Anne, Liz and Megan will get together to decide this. However, we do think that it needs to be put out as soon as possible if we want the results by the general meeting in Oct. And we ultimately decide that when it is done Melissa will put it in her chair letter, we will email it and put on the website and Facebook.

b. poop flags - Liz suggests that we put flags on the poop bag dispensers so they are located more easily. We decide that as a group that they are already easy to see. There are so many of them now and there are three new ones with big signs at each entrance.

When poop doesn't get picked up its not because people can't see the boxes or signs. We keep making it easier. We think the flags will be tacky. Also, they are never empty now that Hannah is the Director of Operations. We also think that the situation will never be solved, but it has definitely improved.

We will continue to remind people to pick up their dog's poop as we have been.

V. Other business

Anne said she would like a memorial plaque for Barry placed on the larger piece of agility equipment. Patrick has already made one, so we can place that one on it. We also go over the memorial plaque policy again. If someone wants a memorial plaque in the park it has to be placed on a new item, donated by the person.

VI. Adjournment

Meeting ended at 7:07pm